DEANS & CHAIRS ANNUAL RETREAT
Thursday, August 21, 2014  ❖  9:00 am – 3:00 pm
Clark Kerr Campus
AGENDA
Times are approximate.

RETREAT OUTCOMES

• To provide an opportunity for Deans and Chairs to reconnect with one another prior to the start of the academic year.
• To update Deans and Chairs on the state of the campus, including some key campus initiatives.
• To provide an opportunity for Deans and Chairs to discuss several timely and relevant topics in smaller break-out sessions.

AGENDA

~ CONTINENTAL BREAKFAST IN THE FOYER~
Available at 8:30 am

9:00 – 9:15 am
WELCOME (Executive Vice Chancellor & Provost Claude Steele)
Plenary session in Krutch Auditorium
Claude will open the retreat with an overview of the plans for the day.

9:15 – 10:00 am
STATE OF THE CAMPUS WITH Q&A (Chancellor Nicholas Dirks)
Plenary session in Krutch Auditorium
Nick will share his reflections on the state of the campus and respond to questions from the Deans and Chairs.

10:00 – 10:45 am
CAMPUS FINANCES WITH Q&A (Vice Chancellor for Administration and Finance John Wilton)
Plenary session in Krutch Auditorium
John will provide an overview of the campus financial picture and respond to questions from the Deans and Chairs.
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11:00 – 12:15  
**VARIOUS TOPICS: SEE NEXT PAGE FOR DESCRIPTIONS**  
Breakout Sessions (Advance registration requested)

~**LUNCH IN THE GREAT HALL**~

1:30 – 2:30 pm  
**FUNDRAISING: LESSONS LEARNED FROM THE LAST CAMPAIGN AND THE PATH FORWARD** (Associate Vice Chancellor for University Relations Julie Hooper and Assistant Vice Chancellor for Advancement Irene Kim)  
**Plenary session with table-top discussions in Krutch Auditorium**  
In plenary session, Julie and Irene will discuss analysis and lessons learned from the Campaign for Berkeley, and describe how this analysis will inform planning for the capital campaign currently underway. In small groups at tables, Deans and Chairs will discuss opportunities and challenges in developing transformational, multi-disciplinary ideas for the next campaign.

2:30 – 3:00  
**EARLY IMPRESSIONS AND EMERGING PRIORITIES** (Executive Vice Chancellor & Provost Claude Steele)  
**Plenary session in Krutch Auditorium**  
Claude will share impressions from his first few months at Berkeley and how his priorities for the upcoming year are beginning to take shape. He will also answer questions from the group.

~**ADJOURN**~
BREAKOUT SESSION TOPICS
To be held simultaneously; advance registration requested.

1) USING CAL ANSWERS FOR ACADEMIC PLANNING: A VIEW FOR DEANS AND CHAIRS
LOCATION: SARGENT JOHNSON ROOM (ROOM 203)

Session leads:
Amber Machamer, Executive Director of the Office of Planning & Analysis (convener)
Jenna Allen, Research Analyst with the Office of Planning & Analysis
Tony Cascarci, Dean of the Division of Arts & Humanities in the College of Letters and Science
Noam Manor, Research Analyst with the Office of Planning & Analysis
Lauren Pearson, Associate Director of the Arts Research Center

Description:
Departments, schools, and colleges are engaged in academic management and planning throughout the year, requiring timely and accurate data. Cal Answers is a decision support system containing key metrics to inform academic management and planning. Over the past three years, the Cal Answers team has been heavily engaged in developing this new system, and now that Cal Answers is moving from development to operations, the team is building enhanced views into the rich store of detailed, integrated data. In this session, we will focus on the data available in Cal Answers, how it can be used for academic management and planning, and the types of reports that would be most useful for the session’s participants.

2) CHAMPIONING TEACHING EFFECTIVENESS: HOMEGROWN PROGRAMS INSTILL VALUE OF TEACHING
LOCATION: CLARK KERR ROOM (ROOM 102)

Session leads:
Cynthia Schrager, Assistant Vice Provost for Undergraduate Education (convener)
Henry Brady, Dean of the Goldman School of Public Policy
Richard Freishtat, Senior Consultant with the Center for Teaching and Learning
Keith Gilless, Dean of the College of Natural Resources
Yukiko Watanabe, Senior Consultant with the Center for Teaching and Learning

Description
Departments, schools, and colleges across the Berkeley campus are continuously sprouting homegrown initiatives in response to faculty and student needs around important teaching-related issues. The Center for Teaching and Learning (CTL) is a campus resource that can provide consultative support that helps to ensure success and ground teaching initiatives in scholarship and best practice. That
consultative support can take many forms across a continuum of engagement that serves the specific objectives outlined by the academic unit. In this workshop, we will present four case studies of how different initiatives leveraged the CTL staff to help instill the value of teaching and enrich pedagogical practice. To foster more homegrown initiatives in this regard, and identify ways to engage the CTL, attendees will be encouraged to share ideas, obstacles, and opportunities to further the practice of teaching within their department, school, or college.

3) CAMPUS SHARED SERVICES (CSS): PARTNERING FOR SUCCESS
LOCATION: NEWEL PERRY ROOM (ROOM 104)

Session leads:
Andrew Szeri, Operational Excellence Program Head, Vice Provost for Strategic Academic and Facilities Planning, and Professor of Mechanical Engineering (convener)
Stefano Bertozzi, Dean of the School of Public Health
Jennifer Wolch, Dean of the College of Environmental Design
Philip Kaminsky, Chair of the Department Industrial Engineering and Operations Research
Ethan Shagan, Chair of the Department of History
Richard Allen, Director of the Seismological Laboratory

Description:
The Berkeley Campus has been engaged now for some time in an ambitious project to provide a uniform level of quality foundational support for academic and administrative units. This involves leveraging economies of scale to support common work across client units, with improvements in tools and processes aimed at increasing efficiency and service quality. A panel of academic leaders whose units have transitioned to Campus Shared Services will discuss their experiences with the transition to CSS, CSS service quality, and how to address needed improvements. The panel will be moderated by Andrew Szeri and will answer your questions about working with CSS. The goal of this session is to help you make the most of the transition to shared services.

4) REVENUE GENERATION: THINKING TOGETHER ABOUT NEW REVENUE
LOCATION: WARRING WILKINSON ROOM (ROOM 204)

Session leads:
John Wilton, Vice Chancellor of Administration and Finance (convener)
Andrew Guzman, Professor of Law
David Kirp, Professor of Public Policy
Rich Lyons, Dean of the Haas School of Business
Samer Madanat, Chair of the Department of Civil and Environmental Engineering
Description:
In the current financial climate there is added emphasis on the generation of revenue that can help maintain and enhance the quality and effectiveness of academic units. Several campus offices work to support units in these efforts, including the Operational Excellence Program Office, the Berkeley Resource Center for Online Education, Summer Sessions, and UC Berkeley Extension. This panel, moderated by John Wilton, will relate their experiences with different activities along these lines, with experts from the relevant offices in the audience available to add further information and detail. The purpose of this session is to orient deans and chairs to the resources available.

5) 15 MINUTE ONE-ON-ONE CONSULTATIONS ON STAFF ISSUES
LOCATION: KRUTCH AUDITORIUM

Offered by:
Assistant Vice Chancellor for Human Resources Jeannine Raymond
Director of Human Resources Policy and Practice Anita Raman
Director of Labor Relations Deborah Harrington

Description:
At last year’s retreat breakout session on staff trends and issues, some department chairs indicated that it would have been helpful to consult with Human Resources (HR) experts on specific issues in their units. This year, as an alternative offer in addition to the group breakout sessions, Jeannine Raymond and two of her directors, who specialize in policies covering represented and non-represented staff, will be available for brief 15 minute, individual consultations. For quick guidance on handling staff matters, they will be available to respond to questions and/or direct deans/chairs to other relevant resources. NOTE: Appointments will be scheduled and you will be notified of your time slot prior to the retreat.